

ORED Support for Writing for The Conversation

MSU's partnership with The Conversation allows faculty to communicate research to a broad audience (<https://theconversation.com/us>). The Conversation publishes faculty-written articles under a Creative Commons license, meaning that other news sources can republish The Conversation's content. Writing for The Conversation also provides benefits to MSU scholars. Previous articles written by MSU faculty have been viewed by thousands of readers, republished by national and international news outlets, and have led to media interviews, new research collaborations, and writing opportunities. To recognize the importance of sharing research with a wide variety of audiences ORED will provide a \$500 incentive for any MSU faculty member whose work is successfully published in The Conversation.

Articles published in The Conversation are brief, timely, and should be written in an approachable, informative manner. Faculty must pitch a topic or idea and receive a commission from The Conversation before drafting an article. For more on writing for The Conversation, visit <https://theconversation.com/us/introduction>.

Reimbursement must be requested within 30 days of the publication of your article.

Guidelines

1. Faculty should contact Allison Matthews at amatthews@opa.msstate.edu or Harriet Laird at hlaird@opa.msstate.edu to discuss article ideas prior to making a pitch to The Conversation.
2. Once an article idea or pitch is accepted, an editor from The Conversation will be assigned and will support the development of your article.
3. Once your article is published, email a link to the published article to facultysupport@research.msstate.edu.
4. Funds will be transferred to your department and can be used to support any research activity (e.g. travel to present at a conference or collect data, purchase of equipment or supplies, student worker stipend, etc.)
5. Faculty may receive ORED support for writing for The Conversation one time per academic school year (July 1 to June 30.)
6. For more information or with questions about this program, contact ORED at facultysupport@research.msstate.edu. For more on writing for The Conversation, visit <https://theconversation.com/us/introduction>.
7. Funding for MSU's partnership with The Conversation comes from the Office of Public Affairs, the Office of the Provost and Executive Vice President, and the Office of Research and Economic Development.